



Mobile application used to assign, execute and verify tasks on a large scale in many locations simultaneously for any industry

# **CONSISTENT EXECUTION** thanks to digital transformation of operations in retail

**Employees** know the guidelines better, comply with standards, fulfil their duties on time, report honestly and react on feedback.



**Managers** receive instant reporting, give feedback in real time, and base decisions on high quality data.

**Benefits:** After implementing TakeTask, all of our clients have increased operational effectiveness and boosted their sales by improving customer service.

### Challenge

Large companies struggle to control false reporting, poor execution and suboptimal communication for their deskless workers.







### **Solution**

TakeTask allows managers to quickly create and distribute tasks and workers to report their completion and receive feedback in real time.







# **Operations**

Food safety and cleanliness Regular and self audits Maintenance procedures

#### **Marketing & Sales**

Merchandising and in-store promotions Prices monitoring Customer service

## Other

Human Resources Employee innovations Logistics and stock control Project management

#### **Features**



GPS location



Timestamps



Signature capture



Built-in OCR



Pictures, videos, sound recordings



Integrated image recognition



EAN and QR code scanner



Dynamic content and commands

