



Digital transformation of operations

For fashion retailers

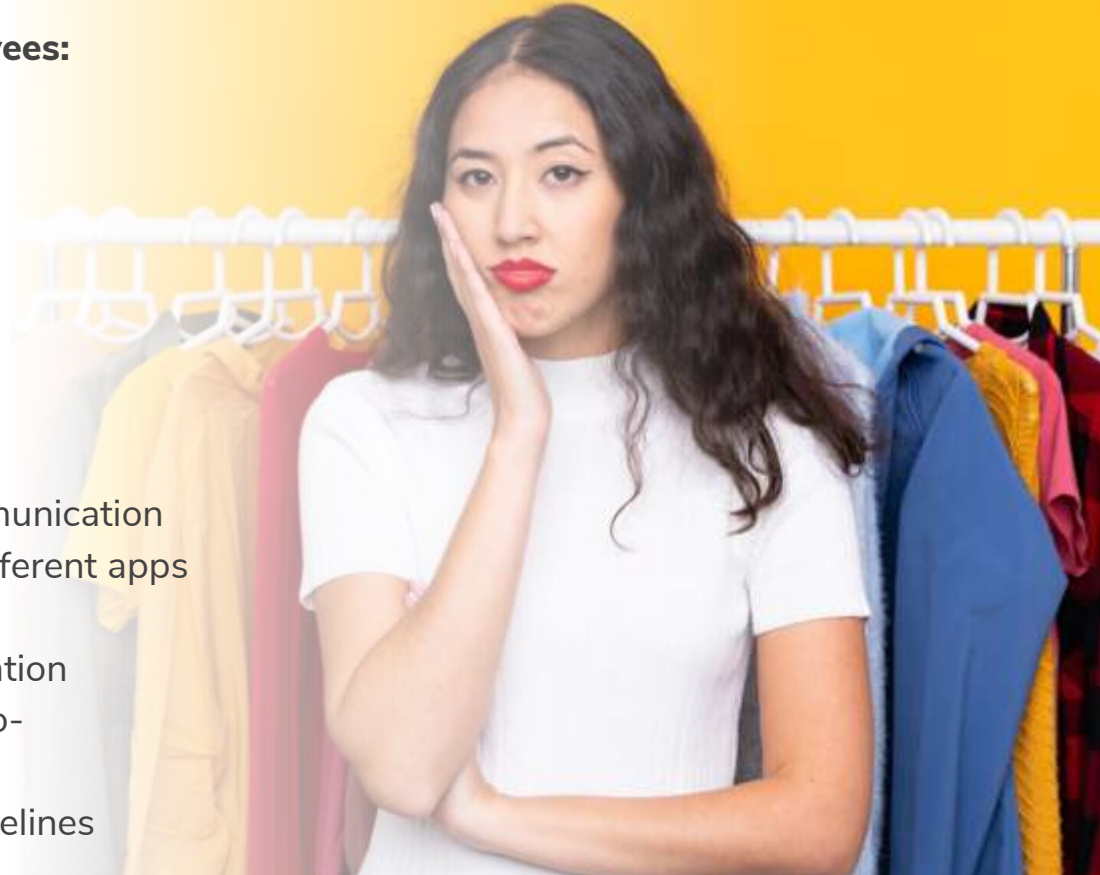


Managers are not sure whether all employees:

- Always fulfil their duties
- Report honestly
- Comply with standards
- Are familiar with guidelines

Employees struggle with:

- Different formats and channels of communication (SMS, e-mail, telephone, WhatsApp, different apps etc.)
- A lack of task notifications and prioritisation
- Limited feedback from managers and co-employees
- No easy access to instructions and guidelines



TakeTask is a mobile application used to assign, execute and verify tasks on a large scale in many locations simultaneously.

Managers need:

- A transparent overview of task completion
- Objective verification of completed tasks (GPS location, photo, timestamp)
- Easy and fast setup and distribution of tasks to multiple locations

Employees work is easier thanks to:

- Unified communication via tasks
- Organised and prioritised list of assignments
- Instant and clear feedback from managers and co-employees
- Guidelines and/or trainings linked with tasks

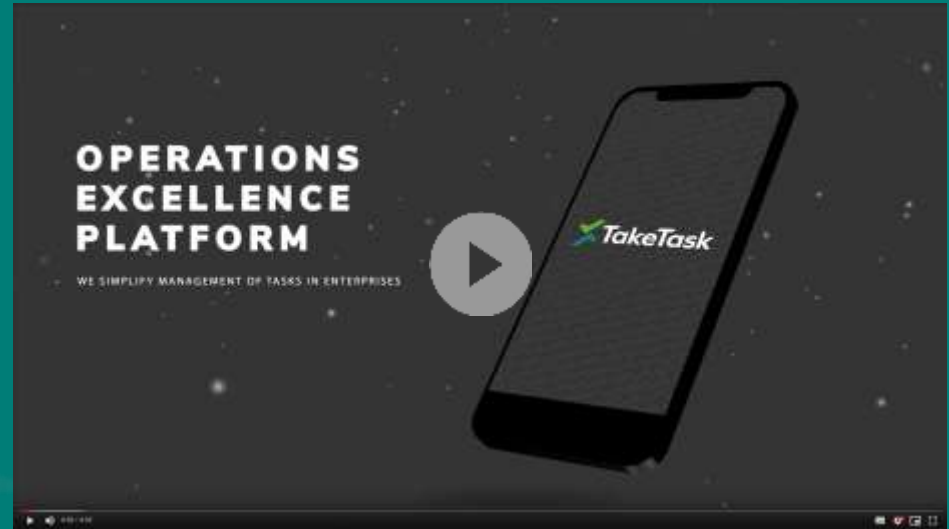
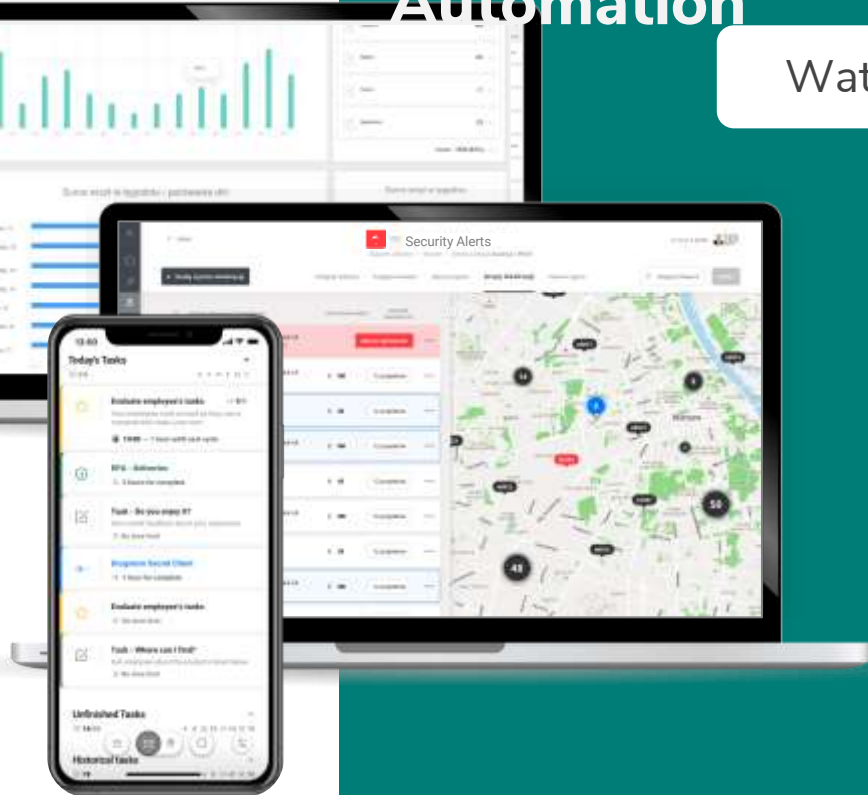


Operations Excellence and Field Force Automation

Watch video

OPERATIONS EXCELLENCE PLATFORM

WE SIMPLIFY MANAGEMENT OF TASKS IN ENTERPRISES



Areas we digitise



Merchandising & in-store marketing

Customer service

Cleanliness & tidiness

In-store operations & audits

Maintenance & malfunction procedures

Project management facilitation

Logistics & stock control

Employee motivation

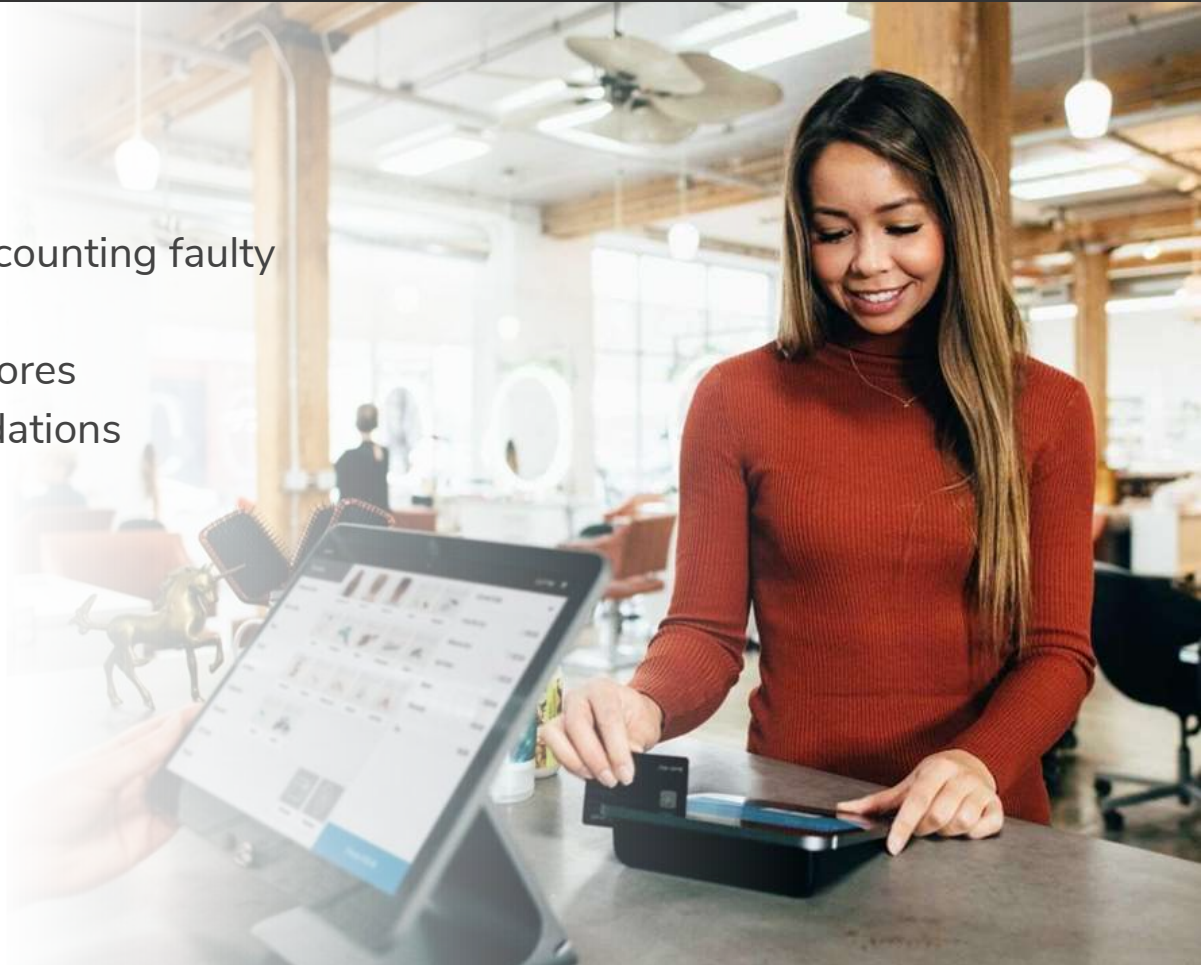
Human Resources (HR)



- Retention of standards
- Execution of ad-hoc activities
- Implementation of new planograms
- Replenishment facilitation
- Out-of-stock reporting
- In-store price control
- Price changes implementation
- Marketing materials stocktaking
- Data digitalisation for analytics



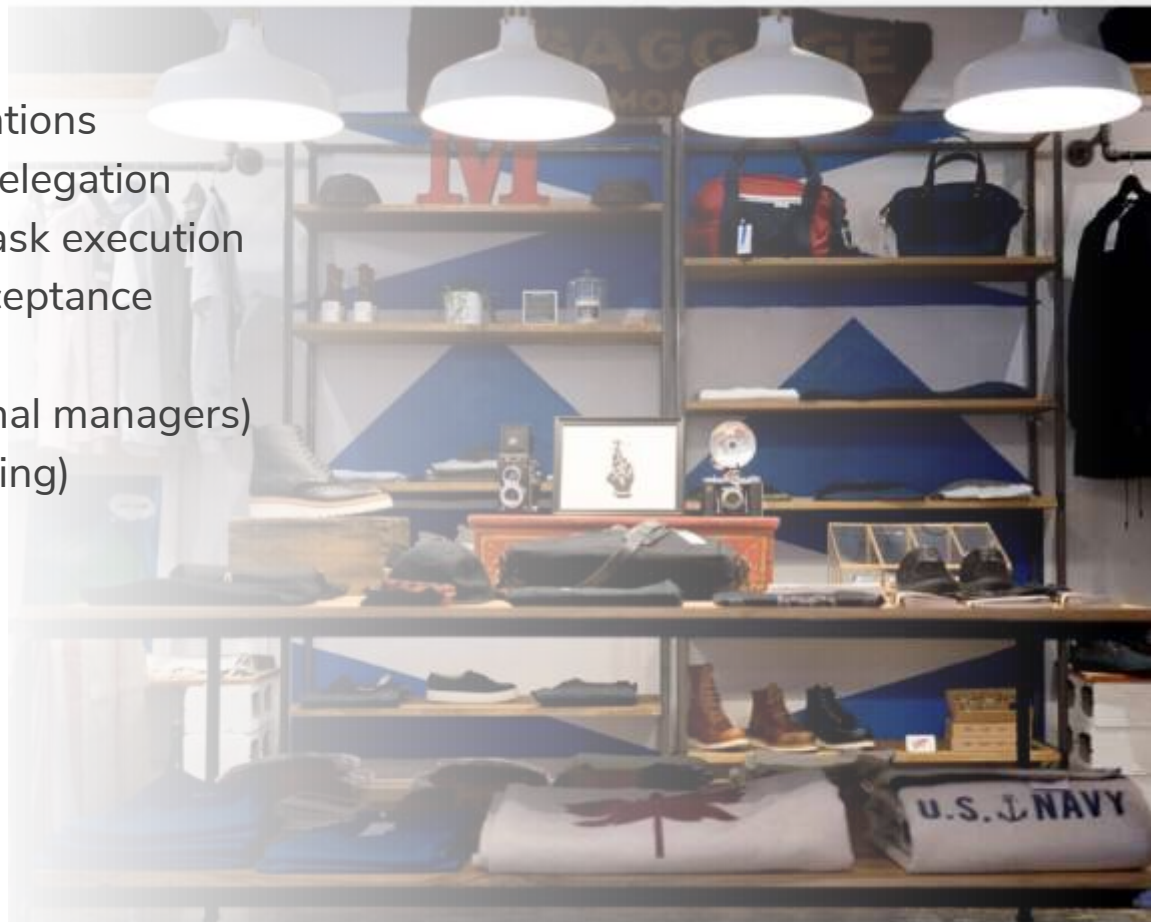
- Processing returns
- Processing complaints
- Communication regarding discounting faulty products
- Product reservation in other stores
- Delivering product recommendations



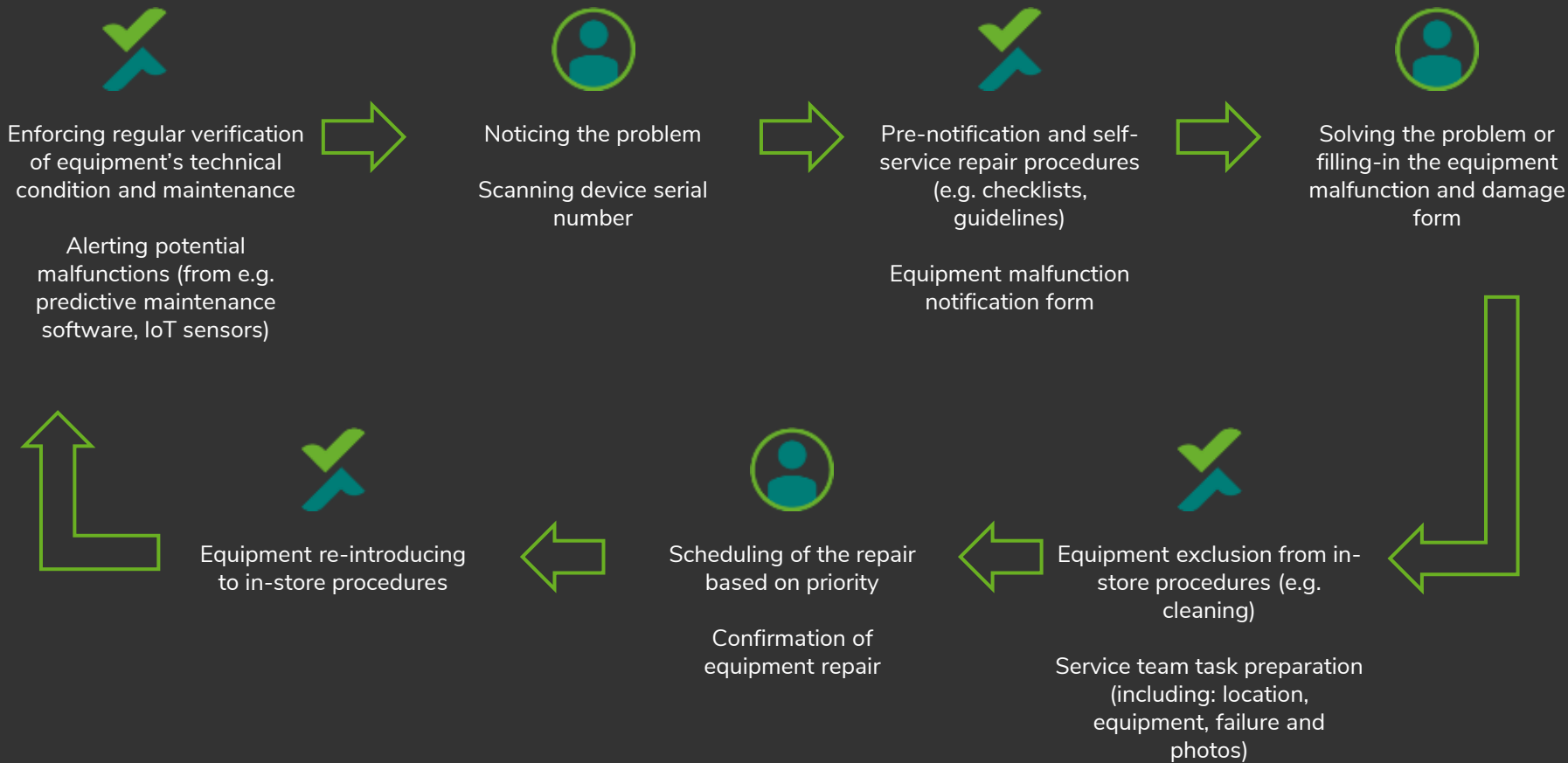
- Regular cleaning procedures execution
 - Constant data collection reminding
 - Ensuring procedures are carried out properly
 - Instant data digitalisation
 - Real-time reporting
- Notification of ad-hoc needs
- Recording of losses (e.g. damages, thefts)



- Facilitation of in-store daily operations
 - In-store task creation and delegation
 - Real-time confirmation of task execution
 - Real-time feedback and acceptance
- Conducting recurring audits by:
 - Internal auditors (e.g. regional managers)
 - Store employees (self-auditing)
- Mystery shopping by:
 - Head Office employees
 - Other stores' employees
 - Market research agencies



Maintenance & malfunction procedures



- Setup of project templates e.g.:
 - Seasonal VM implementation
 - Category management
 - Store renovation
- Measurement of project's progress:
 - Preview of progress on a single project level
 - Recurring projects status overview
- Comprehensive tool combining:
 - Kanban project management
 - Field force automation



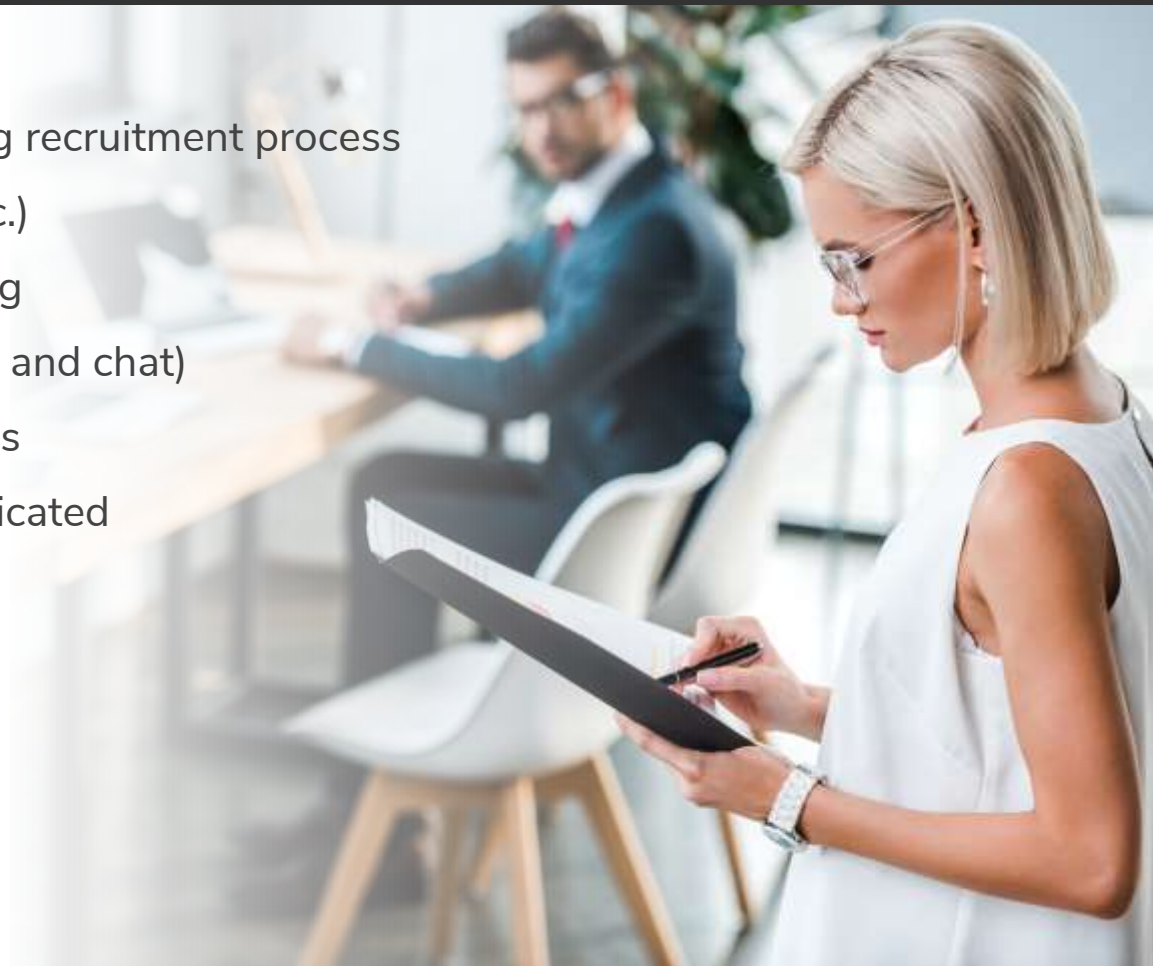
- Confirmation of delivery e.g.:
 - Accordance
 - Quality
- Handling processes of:
 - Complaints
 - Returns
 - Damages and losses
- Reporting to suppliers
- Stocktaking



- Instant implementation of the basic elements of gamification
 - Points for task execution
 - Levels and progress feedback
 - Challenges
 - Leaderboards
 - Access to prize catalogues
- Cash transfers (Bank, PayPal)
- Tax and social security settlements



- Engagement of candidates during recruitment process
- Onboarding (forms, directions etc.)
- E-learning & in-task micro training
- Unified communication (via tasks and chat)
- Employee innovation programmes
- Employer branding (modern, dedicated and branded application)



Real life example #1: Visual Merchandising

Challenge:

- Rollout of the new collection for one of the microseasons in all stores on one day.
- Marketing materials presence verification before the rollout.
- Providing guidelines to each store referring to its individual layout and other circumstances.
- Verification of new VM execution quality.
- Each area manager is responsible for multiple geographically dispersed locations.
- Integration of several forms of communication: email, WhatsApp, SMS into one platform.



Real life example #1: Visual Merchandising



After the implementation of TakeTask:

- Operational directors distribute tasks automatically to each store referring to its individual layout and other circumstances.
- Store employees report in real-time the placing new items on the shelves, implementation of new VM elements and other current duties by photos, videos and completed forms.
- In one app employees can also share comments, report missing items and receive faster feedback.
- The whole process is registered and controlled on an ongoing basis, which minimises the possibility of false reporting.
- Real-time monitoring of tasks' progress and compliance with the standards enables fast reactions regardless of managers' location.



Real life example #2: Cleanliness



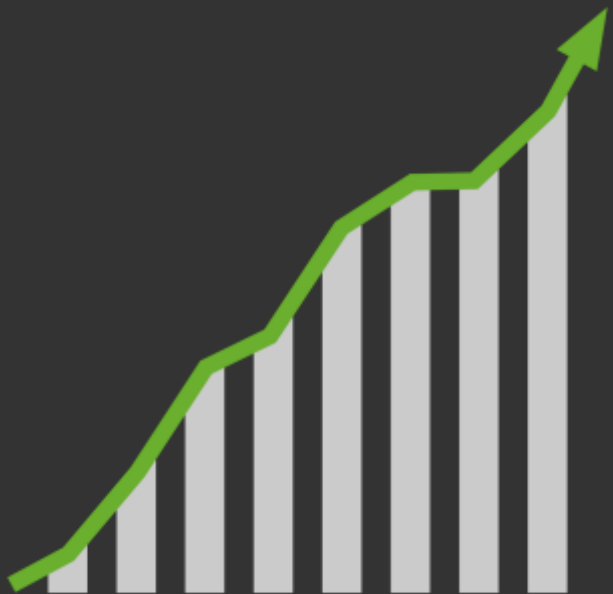
Challenge:

- Remembering opening and closing duties and honest reporting of compliance.
- Performing cleaning duties on fixed time slots.

After implementing TakeTask:

- Replacing paper forms with the application helps to organise and prioritise work as well as prevent duplication of tasks on the store level.
- Managers can create in the mobile app ad-hoc tasks to store employees based on the current situation at the stores (e.g. mess during the sales, stock replenishment after opening hours).
- Headquarters gained real-time control over the performance of each task, which raises the standards of cleanliness in the entire chain of stores.





- **Comprehensiveness** – all-in-one application tailored to many needs
- **Consistency** of operational and **visual standards** in all stores
- Increased **work efficiency** thanks to process optimisation
- **Effective distribution of tasks**, faster and consistent communication
- **Permanent monitoring** of store level execution and efficiency of operations
- Higher quality of **customer service**

TakeTask competitive advantages



Fast task preparation and distribution

Quality control & fast reporting

Safe environment

Customisation

Modern user experience



- Drag & drop task editor (25 action blocks)
- Google Maps integration
- Locations, equipment and user management tools
 - Categories
 - Tagging
 - Groups
 - External integrations
- Personalised, dynamic content for location and users
- Timing management (one-time, recurring, triggered task)



- GPS location
- Timestamps
- Pictures, videos, sound recordings
- Integrated image recognition
- Signature capture
- Built-in OCR

ABBYY®

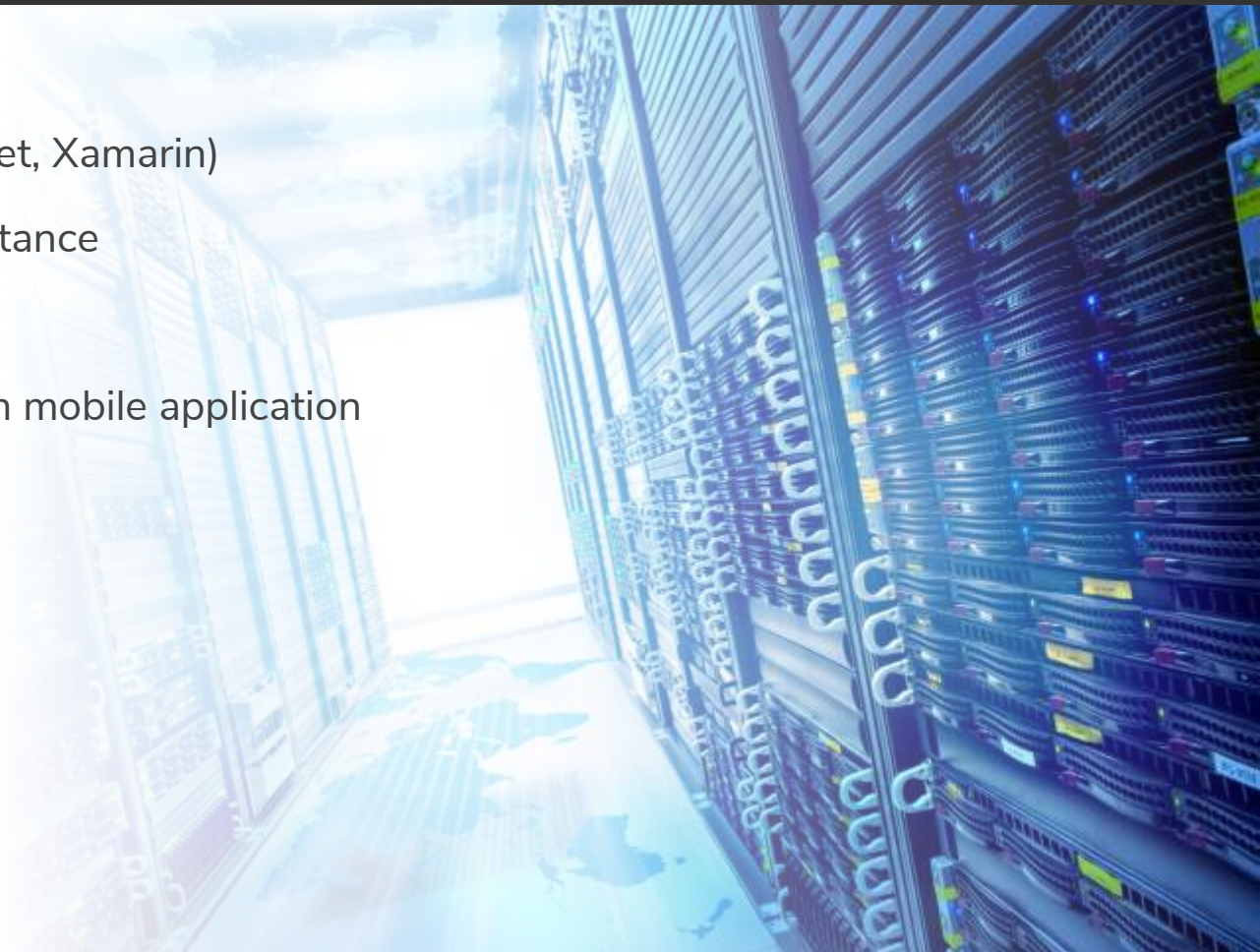
- EAN and QR code scanner

Integration with Scandit

SCANDIT



- Microsoft technologies (.Net, Xamarin)
- Dedicated Azure cloud instance
- GDPR ready
- Online and offline mode on mobile application

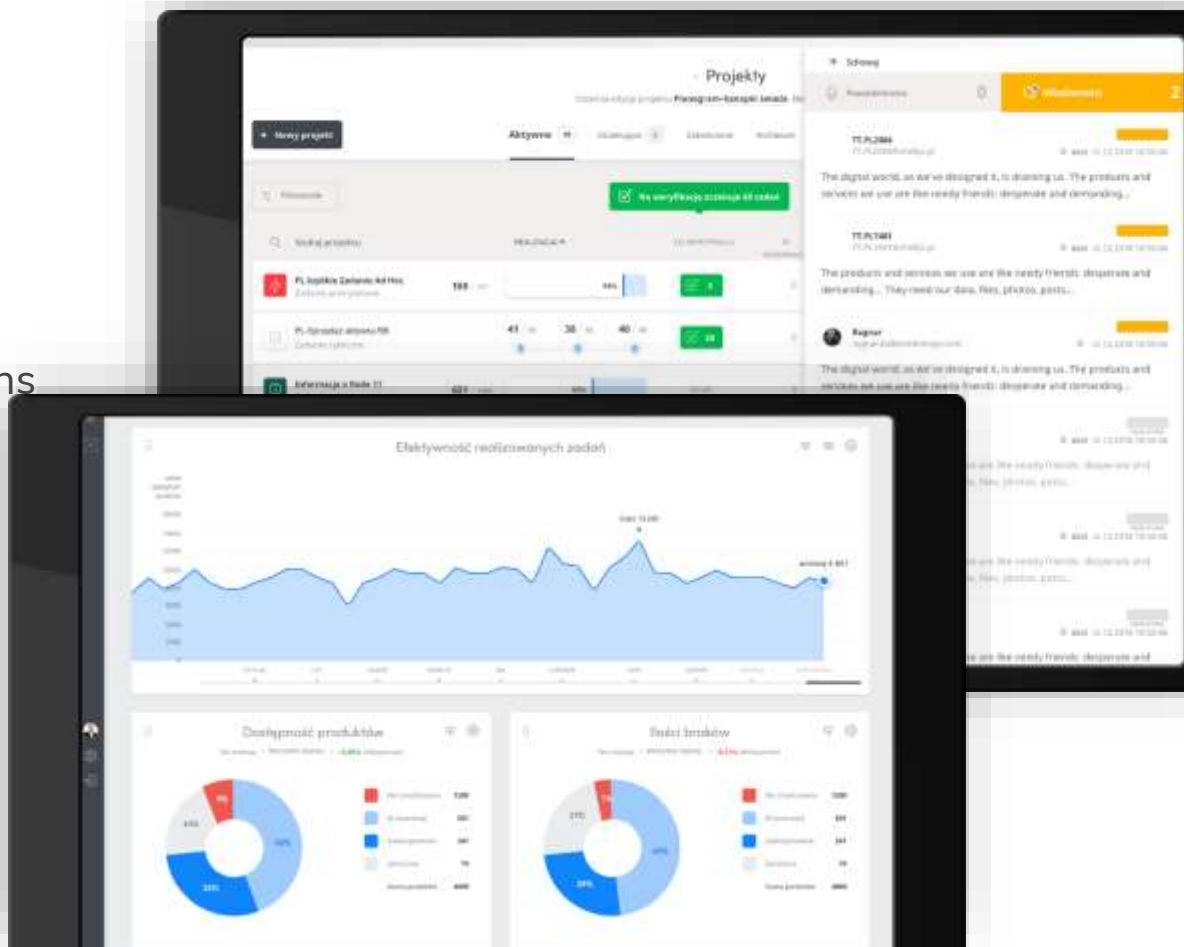


- Integration with system and databases (e.g. via API)
 - Client's
 - Third party
- IoT ready (e.g beacons)
- White label – customer's branding
- Multi-language



Modern user experience

- Intuitive interfaces
- Clear dashboards
- Mobile and online App
- Multi-channel user notifications
(Push notifications, SMS, e-mail)



We are trusted by



The logo for ROSSMANN, featuring the word 'ROSSMANN' in a red, serif font with a small circular icon containing a stylized 'R' to the left.



Ministerstwo
Cyfryzacji

The logo for CCC SHOES & BAGS, featuring the letters 'CCC' in a large, bold, orange font with 'SHOES & BAGS' in a smaller, black, sans-serif font below it.

The logo for Auchan, featuring a red bird icon and the word 'Auchan' in a red, sans-serif font.

The logo for PMT, featuring the letters 'PMT' in a large, bold, green font.

The logo for Shell, featuring the word 'Shell' in a large, bold, yellow font.



SCHIEVER
Polska Sp.z o.o.



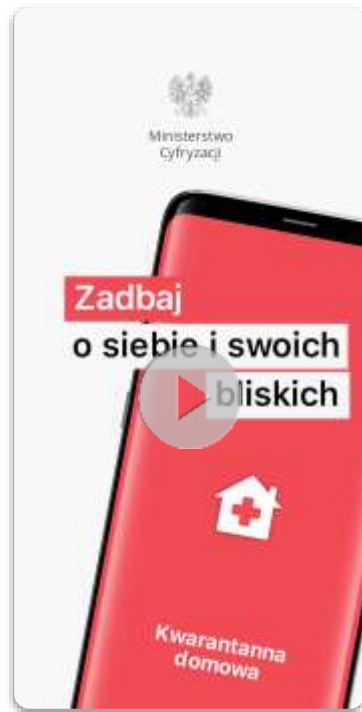
Valued partner

TakeTask is a technology company with an experienced team, which provides enterprise software that responds to the market need to manage distributed teams, enabling the management, allocation, execution, reporting, verification of tasks consisting of one or more steps on a large scale in multiple locations simultaneously.

Examples of tasks: checking cleanliness, verifying food temperature, product exposure or reporting hardware failures.

When such a need arose, we did not wait, we prepared in record time, the "Home Quarantine" application.

"Fast and efficient implementation of this system is a response to a real social need, built on the experience of the TakeTask team in building scalable safe solutions for large business."



We enable the testing of our application on your own processes:

- Dedicated Project Manager assistance
- Exemplary processes provided by the client
- Preparation of the first version of digitised tasks
- Fine-tuning of processes
- Possibility of testing the application with clients' employees
- Identifying quick-win areas of implementation



Operational excellence through digitalisation



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